

Minutes
FPDC Board of Directors
Tuesday, February 27, 2024
Municipal League Conference Room
11:30 a.m.

Call to Order: President Dan Baldwin

Board Members Present:

- Dan Baldwin
- Michel Williams
- Greg Kenzy
- Kale Urban
- Kris Edwards
- Shad Ludemann

Board Members Absent:

- Lyle Magorien (excused)
- Jody Carter-Clarambeau (excused)
- Gary Grittner (excused)

Others Present:

- Dave Bonde
- Sunny Hannum

Review & Approval for Filing of January 31, 2024 Financials:

The issue related to the posting of membership fees from 2024 has been corrected in the “Profit & Loss – Month” but still needs to be corrected in the P & L Budget vs. Actual where a \$-15,400 is being shown. Dave said the bookkeeper is still not showing the “carry in” from 2023.

The last check received for the embezzlement was in January. Dave has contacted the court and Tom Maher to notify him.

A new account #632 has been added for Midco payments and #640 for Tatanka Trail payments: \$1,000 in 2023 and \$2,000 a year for the next two years as approved by the Board. Revolving Loan Fund balance is \$64,734.13. One loan applicant is working to get approved.

A motion was made by Shad and seconded by Michel to accept the review of January 31, 2024 Financials. Motion carried by voice vote.

Review & Approval of the Minutes of the January 30, 2024 Board Minutes:

A motion was made by Shad and seconded by Kale to approve the minutes from January meeting. Motion carried by voice vote.

Reports:

- **City Report:** Gloria had reported at last week’s Executive Committee meeting that she would be gone on a trip to Washington DC as a representative MRES and she will report on her trip at the

March meeting. The City, Chamber and Fort Pierre Development Corp have been working to produce a lifestyle brochure to use for recruiting workers and businesses to Fort Pierre. It was initiated by a request from Superintendent Dan Baldwin for use at job fairs and teacher interviews.

- **Tourism & Promotion Council:** Sunny reported that the group will meet next week and are working to get their marketing grant application ready for groups and events to apply for grants. Sunny has received one application already from Streetmasters. The group is also planning to complete their marketing pieces for 2024 to include a reprint of their "Tour Our Home Town" booklet and rack card. Kristen Campbell is now acting as their marketing person. Mary Duvall has taken a leave of absence for health issues.
- **FPDC Committees:**
 - Housing to be scheduled
 - Business Resources & Retention to be scheduled
 - Education to be scheduled to review scholarship applications
 - Downtown Committee met February 1 and will meet March 7 at the Log Cabin @ 8 a.m.

New Business:

1. Discussion & Approval to Attend 2024 Energize Conference in Hot Springs May 22-23, 2024:

Early registration is \$95 per person and if a group registers three people, a \$51 discount is taken off the total. Dave requested two registrations be paid for himself and Sunny.

A motion was made by Shad and Kris to pay the registration fee for Dave and Sunny. Motion carried by voice vote.

2. Board of Directors Terms of Office:

Dave said that it was mandated by the FPDC By-Laws that directors' terms be staggered so he asked the four board members elected at the annual meeting to draw for two 2 year terms and two 3 year terms. The results of the drawing are as follows:

- Shad Ludemann – drew a two year term expiring in 2026
- Michel Williams – drew a three year term expiring in 2027
- Kale Urban – drew a three year term expiring in 2027
- Kris Edwards – drew a two year term expiring in 2026

Old Business:

1. Board Retreat Schedule & Format:

Dave would like to hold the board retreat following the Tuesday, March 26th monthly board meeting. A short board meeting will be followed by the retreat with plans to be done by 1:30 p.m. He is planning to have the Revitalizing Rural people present their results from the Child Care Survey. Board Members should come prepared with a "laundry list" of ideas to discuss for FPDC goals/plans.

Other:

- **Bank Signatories** are completed
- **Workforce Development Council** in Sioux Falls April 9 & 10, Dave is a member and will attend with expenses paid by the Council
- **Housing Infrastructure Grant/TIF:** The City has been approved to receive \$705,000 for development of a housing area. City Council is considering a \$1.3 million TIF to complete the amount needed to purchase the land from land owners.

- **FPDC Membership:** To date 111 members have paid and 7 have traded for a total of \$23,700. Last year at the end of May, FPDC had 111 members and 6 trades for a total of \$24,700. This year there had been fewer \$500 members.
- **New Motel Update:** Dave has talked to the property owner and there is not much change from last year. He believes that a down payment was made on the property so it's up to the City how to proceed.
- **Facebook and Web Page Report:** Sunny said the reach in the last month for Facebook page was 890 and it has 784 followers. She found it interesting that the page had been viewed for 238 minutes. She attributes that to the 20 minute Facebook live with Shad Ludemann on February 13 which had 385 views. She also wrote an article from that interview that is on the web page.

The Facebook page reach for the last 90 days was close to 9,000. She believes all the shared posts for member businesses has been the main reason. The largest age group for men and women seems to be the 35-54 year olds and the top cities Pierre and Fort Pierre, of course. The Mayor asked for the Lifestyle brochure to be added to web pages and she has added it to the FPDC home page.

- **Peaceful Pines Grand Opening/Ribbon Cutting:** Will be held Friday from 2-6 p.m. with remarks at 3:30 p.m. and ribbon cutting at 4 p.m. Fort Pierre Development will do the ribbon cutting.